



NATIONAL CASA/GAL ASSOCIATION RURAL & TRIBAL AFFINITY GROUP CALL

Tuesday, March 23, 2021

*This call is being recorded.





Agenda

- | | | |
|------|---|--------------------------|
| I. | Welcome | Blondean Jones |
| II. | Rural and Tribal Leadership Council Members | RLC and TLC
Co-Chairs |
| I. | Judicial Leadership Council Update | Diane Nunn |
| II. | Training Updates | Kim Koch |
| III. | National CASA/GAL Book Club | Kim Koch |
| IV. | Walk. Run. Thrive. | Michelle Geiger |
| V. | 2021 Akerman Scholarship | Sally Erny |
| VI. | Marketing and Communication Campaigns | Sally Erny |
| VII. | Rural and Tribal Discussions | |

Welcome

Blondean Jones
Network Engagement Officer | National CASA/GAL Association for Children



Helpful Tips

Reminder

- This call is being recorded

Q&A Box Use

- If you have a question that a National CASA/GAL staff member can assist you with or you need program specific support

Chat Box Use

- If you have a thought, an idea, a suggestion for the whole group.



Rural and Tribal Leadership Council Co-Chairs

Rural Leadership Council

Cara Galloway

Mary Collard

Tribal Leadership Council

KJ Brant

Willow Jim

2021-2022 Rural and Tribal Leadership Council Members

Rural Leadership Council

Name	Location	Name	Location
Happy Aldana	NE	Megan Klym	WY
Genney Baker	AR	Colleen Kosinski	NC
Jamie Brooks	MI	Jennifer Mylenek	OR
Cynthia Chauvin	MS	Chandra Ortiz	WY
Margie Clemmer	TN	Tonya Ruble-Richter	IN
Mary Collard	OR	Annie Searock	TN
Briana Evans	GA	Mary Ruth Shumway	OH
Matthew Evans	MO	Kim Runyon Wilds	WV
Cara Galloway	IA		

Tribal Leadership Council

Name	Location
K J Brant	ID
Alex Cardenas	CA
Roxana Coleman Herak	MT
Kimberly Deer	OK
Suzanne Hughes	OK
Willow Jim	WA
Cathleen Kintner-Christie	WA
Helen Norris	OK
Jo Prout	OK

Judicial Leadership Council Update

Diane Nunn
Judicial Liaison | National CASA/GAL Association for Children



Update on Recruitment for New Members Judicial Leadership Council

National CASA/GAL is currently seeking nominations for active and retired judicial officers to serve on the Judicial Leadership Council.

The Judicial Leadership Council is comprised of up to 15 judicial officers representing jurisdictions from multiple states, court structures, tribal courts, and rural, suburban, and urban communities, with varying tenure, experience and skills.

Seeking new members to augment existing members.

Deadline for nominations extended to: March 25, 2021





Update on Recruitment for New Members Judicial Leadership Council

CASA/GAL Network

- In addition to seeking nominations from local CASA/GAL programs and state organizations

Also did outreach to National Judicial Organizations

- National Council of Juvenile and Family Court Judges
- National Center for State Courts
- National American Indian Court Judges Association
- National Association of Women Judges
- Judicial Council of the National Bar Association
- National Asian Pacific American Judicial Council
- Hispanic National Bar Association Judicial Council

Encouraging local programs and state organizations and national judicial organizations, to nominate judges with the judge's permission. Judges can also self-nominate.

JLC Accomplishments 2020

- Provided subject matter and court administration expertise on a variety of issues relating to the improvement of judicial oversight of cases involving children and youth who have experienced abuse and neglect, including discussions on the impact of COVID-19 on court operations and CASA/GAL Programs
- Provided input on proposed changes to the new *Standards for Local CASA/GAL Programs*.
- Served as faculty at annual National CASA/GAL conferences
- Provided expertise on updating and revising National CASA/GAL's *Judges' Guide to CASA/GAL Program Development*



JLC Accomplishments 2020

Continued

- Provided input on *The Court Appointed Special Advocate (CASA) Program: Judicial Perspectives Survey and the Path to Evidence*. (Chapin Hall, the University of Chicago: Chicago, IL. 2020)
- Served as National CASA/GAL's advisory committee on the David Soukup Judge of the Year Award
- Provided input on the *New Toolkits for State Organizations and Local CASA/GAL Programs: Informational/Orientation Packet for Judges*





New Toolkit for State Organizations and Local CASA/GAL Programs: Informational/Orientation Packet for Judges

Judges and courts play a critical leadership role in the establishment and success of state organizations and local programs/offices, both on and off the bench.

National CASA/GAL wants to support your efforts in engaging the judiciary in recognizing the value of CASA and GAL programs and volunteers.

As part of that support, we have developed a *Toolkit for State Organizations and Local CASA/GAL Programs: Informational/Orientation Packet for Judges*.

You can find the toolkits on the [Member Portal](#).





New Toolkit for State Organizations and Local CASA/GAL Programs: Informational/Orientation Packet for Judges

The toolkits include:

- Draft PowerPoint that you can use as a presentation for judges at state and local venues
 - For use by state directors and another for use by local program directors
 - Designed “templates” so you can insert information about your state and/or local program
- Handouts that you may wish to distribute
 - Including National CASA/GAL Association for Children 2019 Annual Report; Research that Supports the Effectiveness of CASA/GAL Best Interest Advocacy; About National CASA/GAL; National CASA/GAL Core Model; Judges Leave Behind; Judges Action Flyer; Judicial Leadership Council Information; An article on the 80 Years of Collaboration - The Long-term Partnership Between the NCJFCJ and National CASA: What Is In a Name?



Other Ways National CASA/GAL or JLC Can Assist?

What other ways can National CASA/GAL or JLC support your work with judges?



National Council of Juvenile and Family Court Judges Seeking Applications for the Board of Directors

National CASA/GAL and the network have a long history with the NCJFCJ. The President of NCJFCJ sits as an ex-officio member of the National CASA/GAL Board of Trustees.

The National Council of Juvenile and Family Court Judges (NCJFCJ) is seeking applications for NCJFCJ's Board of Directors. If you know a judge that might be interested in serving on the NCJFC Board, please forward the information to them. The application deadline is May 19, 2021. The information and link to the application are located here: <https://www.ncjfcj.org/get-involved/join-board-of-directors/>. Please note that the candidates are chosen from active judicial members.

National CASA/GAL Training Updates

Kim Koch
Training & Development Officer | National CASA/GAL Association for Children





National CASA/GAL Webinars for Network Staff

COVID-19 Legislative Updates

The session will provide legislative updates regarding the Consolidated Appropriations Act, 2021, the American Rescue Plan Act and the VOCA Fix Act. Panelists will go into detail on the revamped Employee Retention Credit, while also providing information on the changes to the Paycheck Protection Program and other federal stimulus programs relating to the COVID-19 pandemic. CASA/GAL state organizations and local programs considering applying for a PPP loan by the March 31, 2021 Small Business Administration deadline or claiming the ERC for Q1 2021 federal employment taxes (or using the provisions to retroactively claim the credit for 2020) will find this webinar particularly timely.

Panel:

- Ruth Madrigal, Principal of the Exempt Organization Group, Washington National Tax Practice, KPMG
- Dixie Pond, General Attorney, Employment Tax, Branch 1, IRS Office of Chief Counsel
- Jane Sargent, Partner, Akerman LLP
- Rick Spees, Partner, Akerman LLP

Moderators: Sally Erny, Deputy Chief Executive Officer and Russell Jacobs, General Counsel, Chief Public Policy Officer

When: March 24, 2021 from 3:00-4:00 PM ET

For more information and to register, go to: the Events calendar on the member portal

National CASA/GAL Webinars

3-part Webinar Series on Human Trafficking

Topics

- What You Need To Know To Keep Youth Safe Online
- Trafficked Boys: Invisible Victims of Human Trafficking
- Addressing Pornography and its Impact on Youth



National CASA/GAL Webinars

3-part Webinar Series on Human Trafficking

What You Need To Know To Keep Youth Safe Online

This training will lead with a general discussion of human trafficking, with a deeper discussion of strategies to TRAFFICK PROOF children and youth online. This webinar will provide practical tips and strategies for our CASA/GAL volunteers and staff to use with the children and families they work with.

Learning Objectives

Registrants will learn:

- The definition of human trafficking
- Who are the most vulnerable children and youth and ways they are exploited
- Ways to traffick-proof children and youth online

Presenter: DeAndre' Marshall; Director of Training and Programs, International Human Trafficking Institute

When: March 26, 2021 from 2:00-3:00 PM ET

To register and download the volunteer email communication template, go to the Events calendar on the member portal

National CASA/GAL Webinars

Trafficked Boys: Invisible Victims of Human Trafficking

This training will expose trafficking of boys and young men. Presentation will look at the issue of child sex trafficking and the evolution of the male victim.

Learning Objectives

Registrants will :

- Learn strategies for the education and prevention of child sex trafficking and the male victim
- Discuss alternatives for the aftercare and recovery of male victims

Presenter: Amanda Corbin, Trafficking in America

When: To be scheduled

National CASA/GAL Webinars

Addressing Pornography and its Impact on Youth

This training will focus on providing participants with the knowledge of what entices young people to watch pornography and its relationship to human trafficking. Additional topics to be covered include learning the ways pornography impacts the brain, the heart and the world.

Learning Objectives

Registrants will learn about:

- The relationship between young people watching pornography and human trafficking
- The impact of pornography on the brain, the heart and the world
- The objectification of girls and women

Presenter: Samantha Welscher, Culture Reclaimed

When: To be scheduled

National CASA/GAL Webinars

4-part Webinar Series on Substance Use Disorders/Opioid Epidemic

Presenter: National Alliance for Drug Endangered Children

Topics

- Core Drug Endangered Children (DEC) Awareness
- Drug Identification and Trends
- Intersection of Substance Abuse and Domestic Violence
- Intersection of DEC and Human/Sex Trafficking

When: To be scheduled

National CASA/GAL Webinars

Core Drug Endangered Children (DEC) Awareness

Description: In this one-hour webinar National DEC will provide information on the risks and the impacts on children who have, or are, growing up in homes where there is familial and/or caregiver legal or illegal substance misuse or addiction. These children often experience numerous risks and traumas. And they do not have the same childhood development experiences compared to children who grow up in environments where substance misuse is not present. What does that mean? What are the risks? What is the trauma? What should professionals and community members be looking for?.

Presenters will provide a definition of Drug Endangered Children, real life examples of risks, long-term impacts, and what to look for.

National CASA/GAL Webinars

Drug Identification and Trends

Description: In this one-hour webinar National DEC will help provide information around drug identification and trends so professionals and community members know what to look for. Many professionals know about addiction and substance misuse...but many do not know about drug identification and drug trends.

For example, a child welfare investigator may not know what a meth pipe looks like, what marijuana extract looks like or smells like, or what other drugs or paraphernalia look like or smell like...and if they do not know, how are they identifying these in order to help children and families?

This presentation will be a general course for all professionals about drugs, paraphernalia, and trends in the field so that professionals and volunteers know what they are looking for to help.

National CASA/GAL Webinars

Intersection of Substance Abuse and Domestic Violence

Description: Numerous research studies have informed us that there is a correlation between legal or illegal substance misuse and violence/domestic violence in the home. Often, one of these is missed when we are working with children and families...one of the reasons families have high recidivism rates.

This one-hour presentation will take a look at both legal and illegal substance misuse and domestic violence individually, how they impact the family unit, and then discuss their intersection in order to provide a larger picture of the combined impacts.

National CASA/GAL Webinars

Intersection of DEC and Human/Sex Trafficking

Description: Did you know that Human/Sex Trafficking and DEC intersect? Did you know that a large majority of the children trafficked have parents, caregivers or family members also using legal or illegal substances? Did you know that many trafficking victims also use drugs for a variety of reasons?

There is a disconnect across the country on how substance misuse and trafficking are connected and what professionals and volunteers can look for and how they can help. This one-hour presentation will look at both drug endangered children and human/sex trafficking individually as well as their intersections to increase knowledge of the issues as well as ideas of how to identify and help these at-risk children. Presenters will provide data, information, and examples to round out the picture for participants.

Local Program Standards - 2020

Title: Standards for Publicly Administered Local CASA/GAL Programs

During this webinar we will:

- Review new elements of practice for publicly administered programs
- Highlight differences between the standards for nonprofit and publicly administered CASA/GAL programs

When: March 31, 2021 from 12:00-1:30 PM ET

Register: go to the Events calendar on the member portal

National CASA/GAL Network Book Club



National CASA/GAL Book Club

- **Current series = Diversity, Equity and Inclusion**
 - Next reading in the series: **So You Want to Talk About Race** by Ijeoma Oluo
 - Registration opened: Monday, March 1, 2021
 - Registration closes: Friday, April 2, 2021
 - Independent reading: March 29 – May 7, 2021
 - Author Discussion: Monday, May 10th from 3:00 pm – 4:00 pm ET | 12:00 pm – 1:00 pm PT
 - Register: go to the member portal: Knowledge Management>National CASA/GAL Network Book Club>DEI Series>Registration
- **Next series = Poverty**
 - Launching Summer 2021
 - In addition to the books included in the series, we will round out and deepen the learning experience through webinars with subject matter experts and a resource guide with additional readings, videos/documentaries and podcasts

National CASA/GAL Book Club

Your input is requested

Are there books on poverty you would like to be considered for the next book club reading series?

Are there other resources, e.g. magazine articles, podcasts, documentaries, you would like to recommend for inclusion in the Poverty Resource Center?

Related to the book club, do you have any comments you would like to share or issues you would like to raise?

Walk.Run.Thrive.

Michelle Geiger

Director, Executive Communication & Advancement | National CASA/GAL Association for Children





Walk. Run. Thrive.

Walk. Run. Thrive. is a virtual run/walk event. Runners and walkers choose when, where and how they participate in the event.

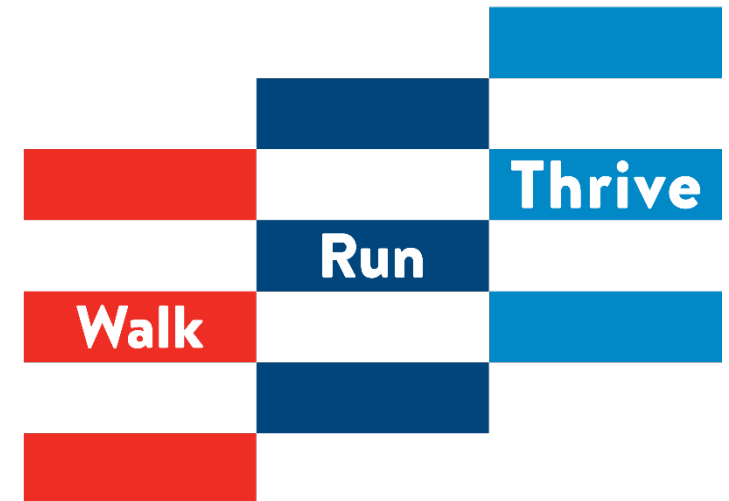
May 1-2, 2021

Goals: To raise awareness for National CASA/GAL and its network of state organizations and local programs through a unified national event. To share information about our mission and the importance of volunteers.

<https://nationalcasagal.org/walk-run-thrive/>



NATIONAL CASA/GAL ASSOCIATION FOR CHILDREN



Walk. Run. Thrive.

Nationwide event will include promotion through the CASA/GAL network and our national partners and supporters.

All event participants receive:

- Signature event t-shirt
- Tools to promote and share



Front of shirt




Back of shirt

Network Toolkit

A **toolkit** available on the member portal includes:

- Social media graphics
- Sample content for website announcements, emails, news releases and more
- Ideas to leverage the national event locally as part of a fundraiser and/or volunteer recruitment effort

Any questions can be sent to events@nationalcasagal.org




National CASA/GAL Walk. Run. Thrive. Network Toolkit

This toolkit provides helpful information on how to promote the virtual Walk. Run. Thrive. event. We encourage you to make use of the resources to increase participation in this virtual event to raise awareness for our collective efforts and advance the CASA/GAL mission in your community.


In this document you'll find:

- Event overview
- Examples of how to participate
- Sample website content
- Sample email copy
- Sample social media posts
- Sample news release
- Event planning guide

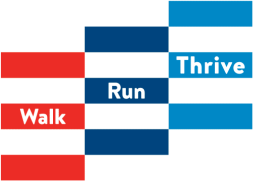
If you have questions about the event or this toolkit, please reach out to events@nationalcasagal.org.




#WalkRunThrive




NATIONAL CASA/GAL ASSOCIATION FOR CHILDREN





#WalkRunThrive





NATIONAL CASA/GAL ASSOCIATION FOR CHILDREN








NATIONAL CASA/GAL ASSOCIATION FOR CHILDREN

#WalkRunThrive



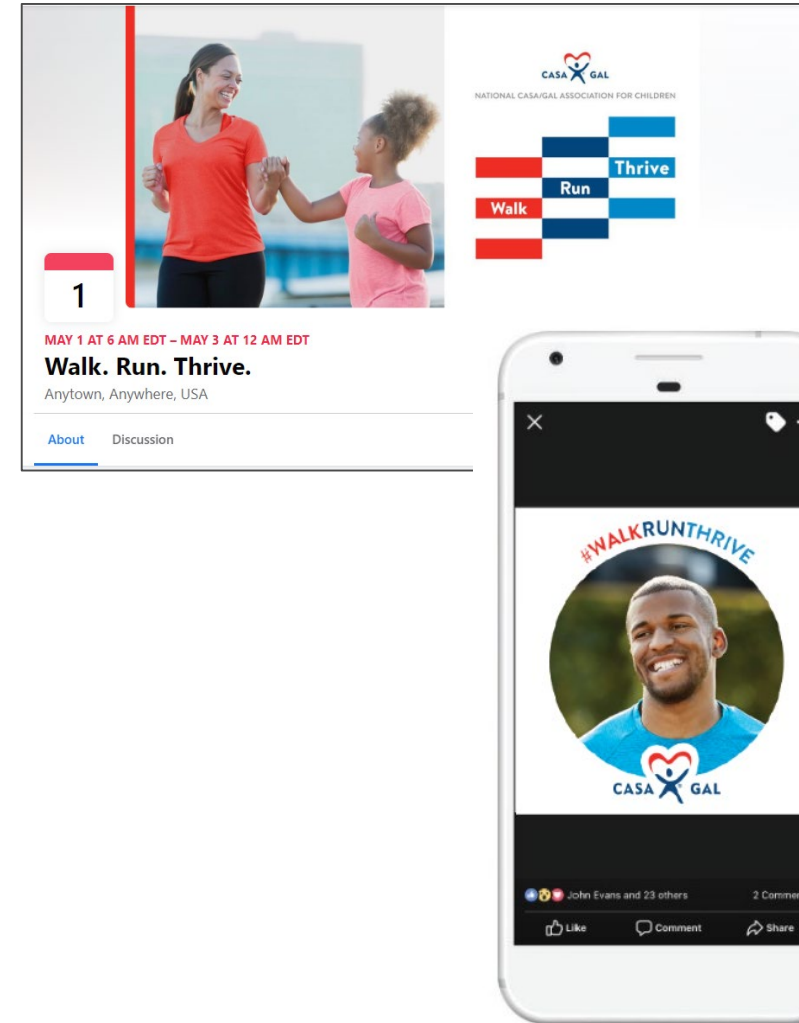
NATIONAL CASA/GAL ASSOCIATION FOR CHILDREN

#WalkRunThrive

Additional Tools

- Facebook Event – Programs can share the Facebook event with their social media followers as an additional way to promote the event.
- Facebook Profile Frame – The profile frame can be shared with social media followers to encourage promotion of the event
- Use the Hashtags:
#WalkRunThrive
#ChangeAChildsStory



Fundraising Ideas


- Provide a link to your donation page on your website or in your e-newsletters to give individuals the option to both register for the main event and make a donation to your program.
- Encourage a peer-to-peer campaign. When inviting individuals to register for Walk. Run. Thrive., encourage them to ask their friends and family to donate to your program in support of their participation.
- Encourage friendly competition among staff or volunteers by having them “compete” to see who can get more supporters to register and/or make a donation to your program.
- After the event, gather testimonials from participants and, with their permission, use their quotes and photos as part of a fundraising appeal throughout the month.

2021 Akerman Academic Excellence Scholarship

Sally Wilson Erny
Deputy Chief Executive Officer | National CASA/GAL Association for Children

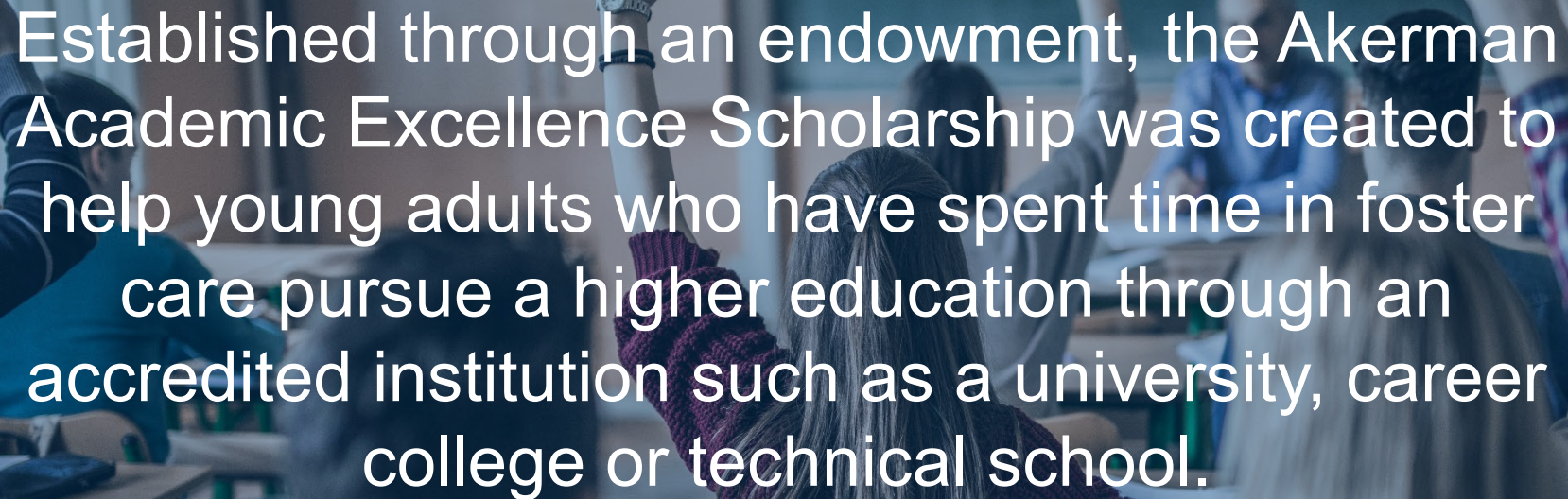


Partnership

A photograph of a graduate in a blue cap and gown, being embraced by another person. The image is overlaid with a semi-transparent blue filter.

In 2015, Akerman LLP, a law firm located in 25 cities across the country, made a commitment to raise \$1 million for the CASA/GAL movement. Funds were divided between local programs and establishing a scholarship program.

Scholarship

A photograph of a classroom with several students sitting at desks. Their hands are raised in the air, indicating they want to answer a question or participate in a discussion. The image is slightly blurred and has a blue tint.

Established through an endowment, the Akerman Academic Excellence Scholarship was created to help young adults who have spent time in foster care pursue a higher education through an accredited institution such as a university, career college or technical school.

Application Components

Important Criteria

- The nominee must be nominated by a CASA/GAL program or volunteer
- Nominee has graduated from or is scheduled to graduate from an accredited school system or received or is scheduled to receive his/her GED by spring, 2021
- Nominee is currently applying to be accepted, has been accepted, or is currently enrolled in an accredited institute of higher learning

Dependency/Foster Care Information

Educational Information

Work History/Extracurricular Activities

Nominee Narratives

Letters of Recommendation (Two)

Nominee's Personal Essay

2021 Scholarship Timeline

DATE

DETAILS

Mon, March 1

Launched 2021 scholarship application process

Fri, March 5

Events page of the Member Portal

Fri, April 9

Scholarship application period closes

Early June

2021 scholarship recipient announced

Marketing and Communications Campaigns

Sally Wilson Erny

Deputy Chief Executive Officer | National CASA/GAL Association for Children



Child Abuse Prevention Month (April)

During the month of April, CASA and GAL programs are encouraged to increase awareness about child and family well-being, and work together to implement effective strategies that support families and prevent child abuse and neglect.

- Weekly social media posts with key data points will be posted on National CASA/GAL channels.
- A toolkit will be provided to the network March 24 that includes CASA and GAL social media graphics and sample posts and a solicitation message template for the network programs to execute a National Child Abuse Prevention Month campaign locally.
- **CASA Matters** (target publish date – April 22) Lead message from the CEO and supporting stories about training provided by National CASA/GAL and links to child abuse hotline and other resources.



Volunteer Appreciation Week (April 18-24)

- National CASA/GAL will raise awareness and promote the critical work of CASA/GAL volunteers during these difficult times.
- Weekly social media posts thanking volunteers for their service.
- CASA and GAL programs are encouraged to thank their current volunteers and share how people can sign up to become a volunteer.

Foster Care Month (May)

- Walk.Run.Thrive. kicks off National Foster Care Month (May 1-2) (encourage CASA/GAL volunteers to participate).
- Highlight foster care stories from your local program.
- Focus on how child welfare systems—especially in partnership with the legal and judicial community—can support and strengthen families and promote reunification.
- A toolkit will be provided to the network April 21 that includes CASA and GAL social media graphics and sample posts for the network programs to execute the Foster Care Month campaign locally.
- **CASA Matters** (target publish date – May 20) Lead message from the CEO.

CASA/GAL Volunteer's Day (Mid-May)

- To acknowledge the commitment, time and compassion of CASA/GAL volunteers, National CASA/GAL is partnering with FosterStrong to host the first-ever, CASA/GAL Volunteer Day.
- **FosterStrong** is a nonprofit organization comprised solely of alumni of the foster care system, who are dedicated to changing the negative narrative surrounding foster care through authentically sharing their own stories of moving from trauma to triumph and helping young people to embrace their inner strength and resilience.
- The day (Date TBD) will begin with Members of Congress reading a resolution on the floor, followed by social media posts and local recognitions (a network toolkit will be provided). The day will conclude with a pre-recorded virtual event (invitation will be sent to all programs) for all CASA/GAL volunteers will be held at 7 p.m.

CASA/GAL Volunteer's Day (Mid-May)

CASA/GAL Volunteer's Day provides an opportunity to honor and thank CASA/GAL volunteers who work hard to ensure children and youth in the foster care system have their voices heard every day.



Rural and Tribal Discussions

Questions and Wrap Up

Thank you for your leadership and service!

Next Meeting

June 22, 2021 10:00 am PT | 1:00 pm ET

