Local Program Logic Model Training Webinar

NATIONAL CASA/GAL WEBINAR SERIES

National CASA/GAL Performance Measurement & Evaluation

November 12, 2019

CASA GAL

Court Appointed Special Advocates
Guardians ad Litem
FOR CHILDREN

Contents

Poll Exercise 1

FUNCTIONALITY

Why do we need a Logic Model?

DEFINITION

What is a Logic Model?

STRATEGY

Where does the Logic Model fit in the process?

STRUCTURE

Components of a Logic Model

BUILD A LOGIC MODEL

Plan backward …. Implement forward

QA

FUNCTIONALITY

Why & when do we need a logic model?

We Need a Logic Model For…

- Create common understanding
  - Have a common vision
    - Build clarity around strategies
      - Have shared understanding of the objectives
        - Communicate goals effectively
          - Tell your story

- Planning

- Implementation

- Evaluation

- Making revisions

- Planning Advocacy Work

Purpose and practical application

Planning
Implementation
Evaluation
Making revisions
Advocacy

Tell Your Story

Have a Common Vision
Build Clarity around strategies
Share understanding of objectives
Communicate goals effectively

Definition

What is a Logic Model

A Logic model is AKA ...

- Theory of Change

  - Theory of action

    - Model of change

      - Program Matrix

      - Program theory

      - Conceptual map

A Logic Model is…

A graphic presentation

used in planning,

implementation,

and evaluation

of a program.

A systematic representation

of the relationships among

resources,

activities,

A visual snapshot
of how a program
is supposed to work.

and results.

(WKKF, 2004)

The roadmap

to achieve

the desired

change…

Strategy

WHERE DOES THE LOGIC MODEL FIT IN THE PROCESS?

We use a logic model to

1. Problem or Issue Statement

2. Community Needs/Assets

3. Assumptions

4. Strategies

5. Influential factors

6. Desired Results (Output, outcomes, Impact)

CASA GAL

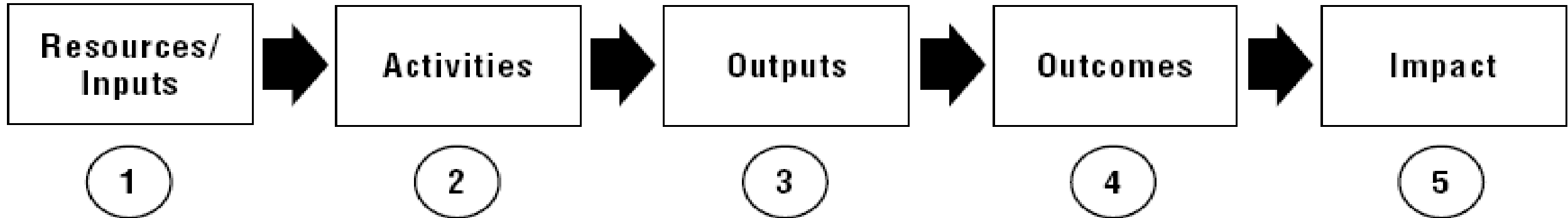*If these benefits to participants are achieved, **then** certain changes in organizations, communities, or systems might be expected to occur*

*If you accomplish your planned activities, **then** you will hopefully deliver the amount of product and/or service that you intended*

*If you accomplish your planned activities to the extent you intended, **then** your participants will benefit in certain ways*

*If you have access to them, **then** you can use them to accomplish your planned activities*

Certain resources are needed to operate your program

| Resources/ Inputs | → | Activities | → | Outputs | → | Outcomes | → | Impact |

1　　2　　3　　4　　5

Your Planned Work　　　　　　*Your Intended Results*

Structure

Components of a Logic Model

CASA GAL

INPUTS → ACTIVITIES → OUTPUTS → OUTCOMES → IMPACT

INPUTS	ACTIVITIES	OUTPUTS	OUTCOMES	IMPACT
▪ Resources dedicated to or consumed by the project	▪ What the project does with inputs to fulfill its mission	▪ The volume of work accomplished by the project	▪ Benefits or changes for participants during or after project activities	▪ The long term consequences of the intervention
▪ Usually a NOUN staff, facilities, money, time…	▪ Usually a GERUND a verb in its "-ing" form , such as assessing, enabling, reviewing…	▪ Usually a QUANTITY the number of projects, the number of case studies…	▪ Usually a CHANGE better projects, increased skills…	▪ A fundamental CHANGE intended or unintended in a system or society

Your Planned Work

Your Intended Results

Derived from the Kellogg Logic model

✓ *There are several forms and shapes of logic models*

  ✓ *You can choose the model that fits your program best and provides the information you need in the format that is most helpful*

   ✓ *Like anything else, it takes practice to use logic models as effective program tools.*

Basic structure of a logic model

Pyramid diagram from top to bottom: Outcomes, Outputs, Activities, Inputs

COA (Council of Accreditation)
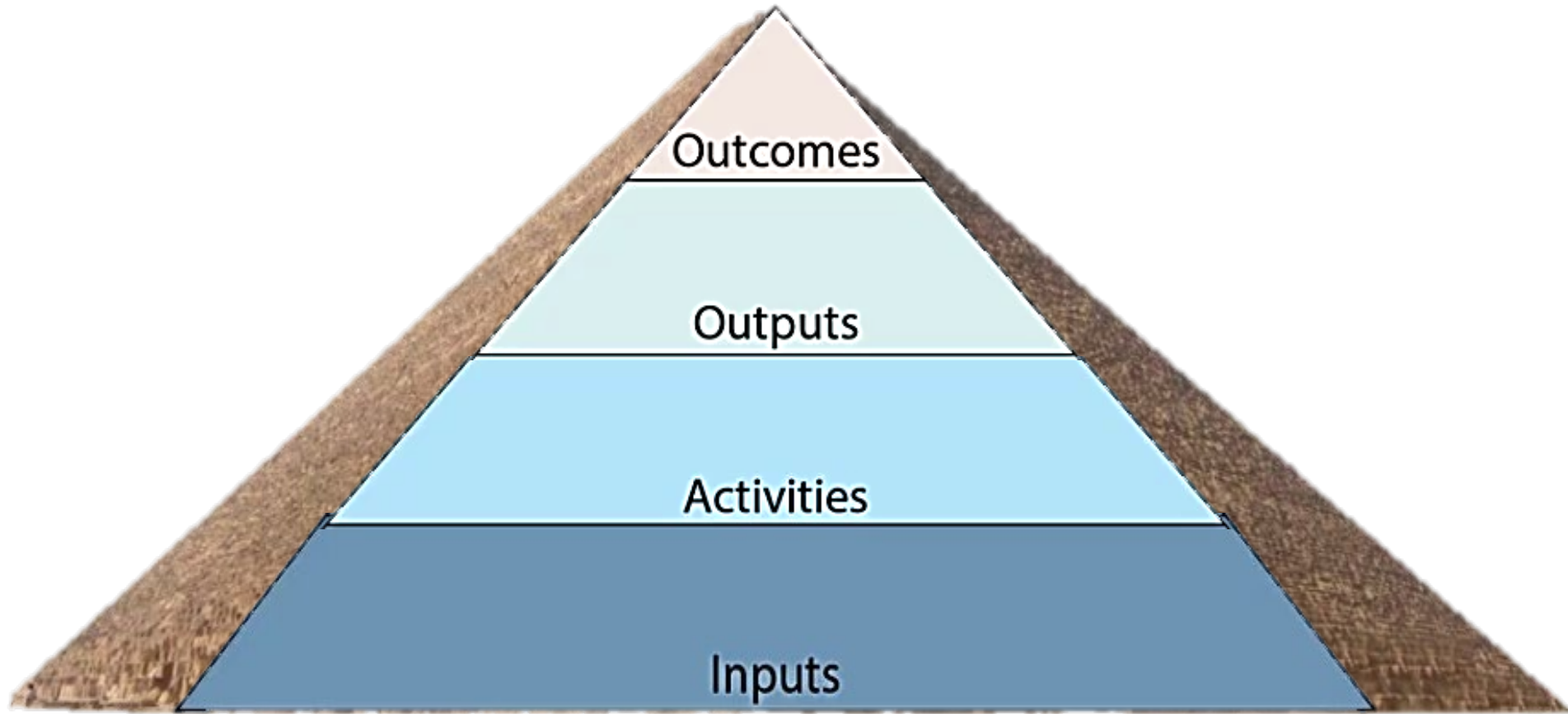
LOGIC MODEL TEMPLATE # 1

Needs Assessment Data	OVER ARCHING GOAL		Impact Statement
	Title:		
Inputs	Activities	Outputs	Outcomes

LOGIC MODEL TEMPLATE # 2

Inputs	Activities	Outputs	Short-Term Outcomes	Mid-Term Outcomes	Long-Term Outcomes
What resources will be used to support the program?	What are the main things the program will do/provide?	How many and what sort of observable/ tangible results will be achieved?	What will occur as a direct result of the activities & outputs? (typically, changes in knowledge, skills, attitudes)	What results should follow from the initial outcomes? (typically changes in behavior, policies, practice)	What results should follow from the initial outcomes (typically, changes in broader conditions)

Examples:

Inputs
- Funding
- Staff
- Equipment
- Advisory panel
- Partners
- In-kind contributions
- Space
- Technology

Activities
- Establish regional partnerships
- Network development
- Conduct workshops
- Provide research/ field experiences
- Hold conference
- Training
- marketing

Outputs
- People engaged (volunteers, partners, stakeholders)
- Training sessions offered
- Persons trained
- Best Practices
- Certification standards established

Short-Term Outcomes
- Volunteers sworn in
- Community inquiries
- Trainers improve their skills
- Volunteer supervisors more engaged with volunteer advocates

Mid-Term Outcomes
- Improved retention
- More effective advocacy approach
- Increased number of children/youth served
- Reduction in school dropout rate among youth

Long-Term Outcomes
- Increased regional economic vitality
- Increased diversity in the technical workforce
- A more highly skilled and adaptable workforce

All parts of this document are editable/deletable. To import the final version into another program, (1) Select All, (2) Copy, and (3) Paste into the destination file.

Title Logic Model
(Enter Date Here)

Overarching Goal:

PRIORITIES	INPUTS	ACTIVITIES / OUTPUTS		OUTCOMES		IMPACT
		Strategies/ activities	Participation/ target	Short Term 1-3 years	Medium Term 4-6 years	Long Term 7-10 years

LOGIC ASSUMPTIONS

EXTERNAL FOCUS

EVALUATION FOCUS - OUTPUTS

EVALUATION FOCUS – OUTCOMES AND IMPACT

From: Colorado Department of Public Health and Environment
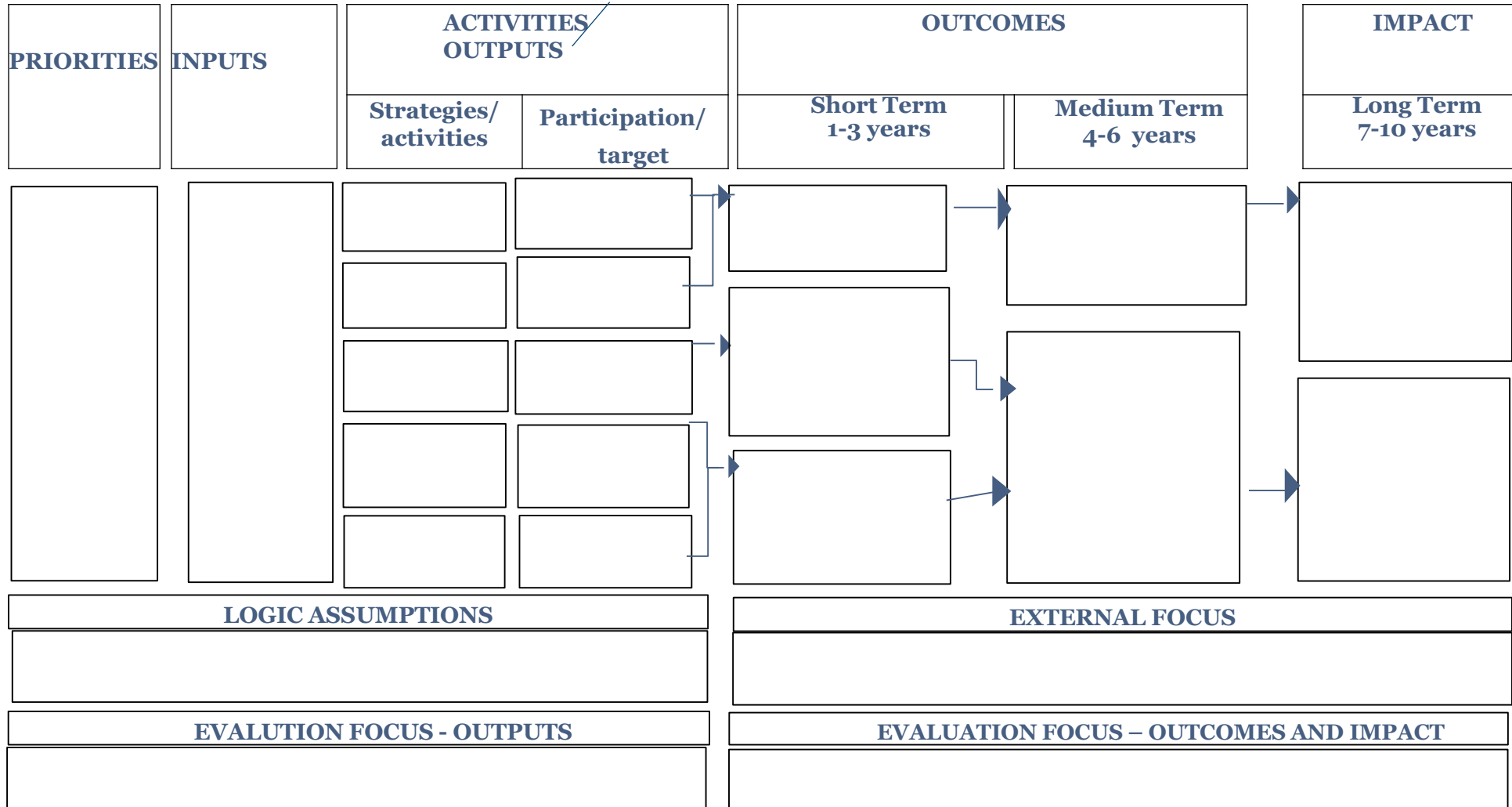
Plan Backward…
Implement
Forward

Component	Description
Impact	Describe what you expect to happen in 7-10 years as a result of your program
Outcomes	Identify Short-term and long-term outcome each activity is expected to achieve
outputs	Identify outputs you aim to produce by each activity
Activities	Describe each activity you plan to undertake in your program
Inputs/ Resources	Describe the resources available to support the implementation of the program

Impact

Long-term outcomes - intended or unintended changes in conditions as a result of the change in actions:

Change in quality of life

Outcomes describe the effect of the services/interventions on target population

Intended results: Benefits or changes that participants experience during or after project activities: behavior, knowledge, skills, status, level of functioning

➢ Short-term outcomes – immediate effects attributable to a program – 1-3 years

➢ Midterm outcomes – Changes in behavior and practice as a result of increased knowledge and awareness -3-5 years

Outputs *are indicators of how hard you're working to achieve the outcomes.*

Outputs: The volume of work accomplished by the project, including types, levels and targets of services delivered by the program

- ➤ Number of training sessions held
  - ➤ Number of participant
    - ➤ Processes for program support
      - ➤ Standards
        - ➤ Best practices
          - ➤ Guidelines

Products of program activities

Activities are the interventions and events that take place to produce expected outcome

- Activities need 100% alignment with Outcomes

Activities

➢ Network development

➢ Advocacy

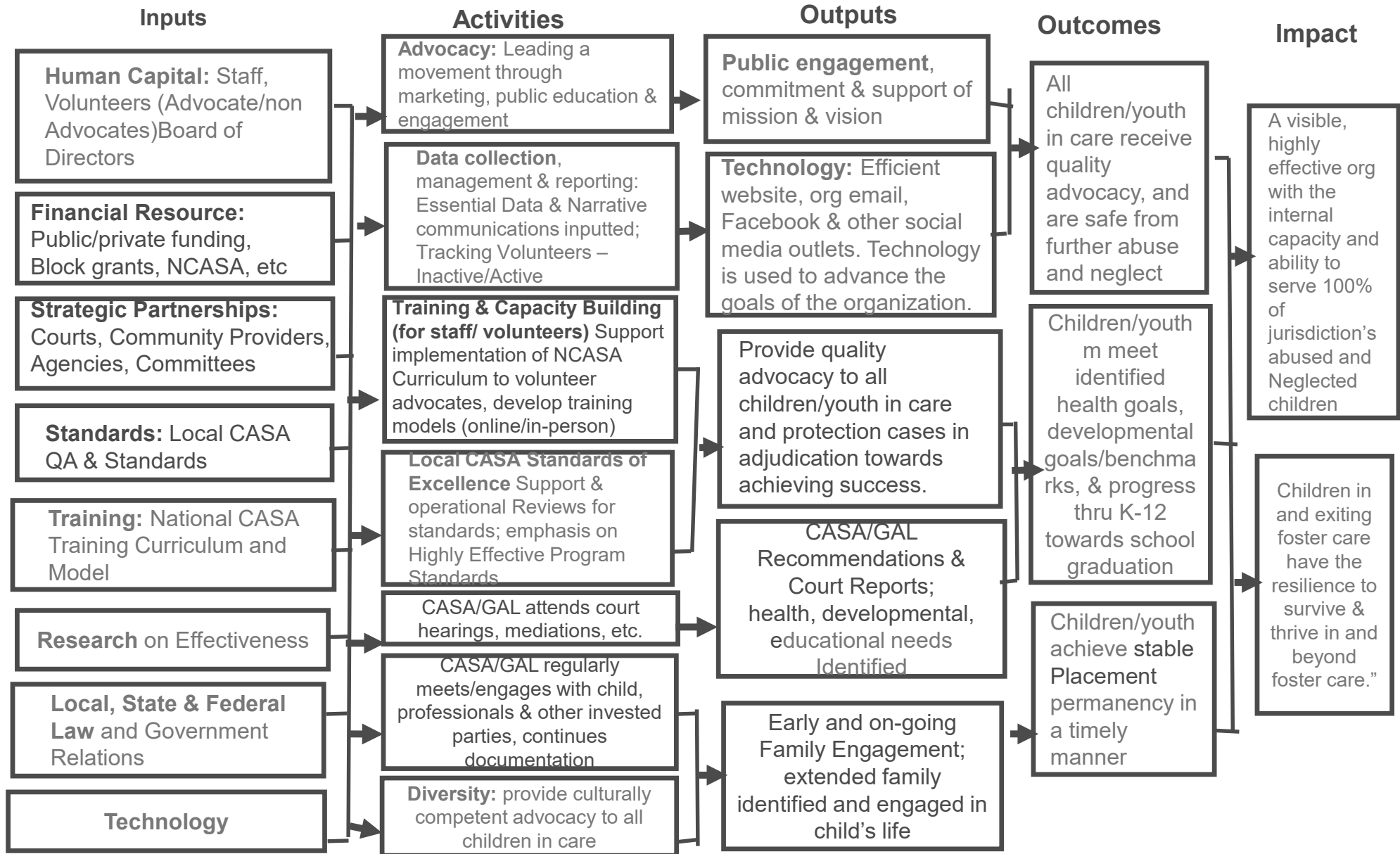➢ Training

➢ Technical assistance

➢ Marketing

➢ Branding

Inputs are the resources necessary to achieve the expected outcomes.

what it takes to implement & sustain a program

Inputs/ Resources

➤ Funding

➤ Staff

➤ Equipment

➤ Expertise

➤ Tools

➤ Partnerships

Sample Local Program Logic Model

Inputs

- **Human Capital:** Staff, Volunteers (Advocate/non Advocates)Board of Directors

- **Financial Resource:** Public/private funding, Block grants, NCASA, etc

- **Strategic Partnerships:** Courts, Community Providers, Agencies, Committees

- **Standards:** Local CASA QA & Standards

- **Training:** National CASA Training Curriculum and Model

- **Research** on Effectiveness

- **Local, State & Federal Law** and Government Relations

- **Technology**

Activities

- **Advocacy:** Leading a movement through marketing, public education & engagement

- **Data collection**, management & reporting: Essential Data & Narrative communications inputted; Tracking Volunteers – Inactive/Active

- **Training & Capacity Building (for staff/ volunteers)** Support implementation of NCASA Curriculum to volunteer advocates, develop training models (online/in-person)

- **Local CASA Standards of Excellence** Support & operational Reviews for standards; emphasis on Highly Effective Program Standards

- CASA/GAL attends court hearings, mediations, etc.

- CASA/GAL regularly meets/engages with child, professionals & other invested parties, continues documentation

- **Diversity:** provide culturally competent advocacy to all children in care

Outputs

- **Public engagement**, commitment & support of mission & vision

- **Technology:** Efficient website, org email, Facebook & other social media outlets. Technology is used to advance the goals of the organization.

- Provide quality advocacy to all children/youth in care and protection cases in adjudication towards achieving success.

- CASA/GAL Recommendations & Court Reports; health, developmental, educational needs Identified

- Early and on-going Family Engagement; extended family identified and engaged in child's life

Outcomes

- All children/youth in care receive quality advocacy, and are safe from further abuse and neglect

- Children/youthm meet identified health goals, developmental goals/benchmarks, & progress thru K-12 towards school graduation

- Children/youth achieve stable Placement permanency in a timely manner

Impact

- A visible, highly effective org with the internal capacity and ability to serve 100% of jurisdiction's abused and Neglected children

- Children in and exiting foster care have the resilience to survive & thrive in and beyond foster care."

Resources...

W.K. Kellogg Foundation Logic Model Development Guide

http://www.wkkf.org/resource-directory/resource/2006/02/wk-kellogg-foundation-logic-model-development-guide

Innovation Network Logic Model Workbook

http://www.innonet.org/client_docs/File/logicmodelworkbook.pdf

University of Wisconsin Extension: Program Development and Evaluation

http://www.uwex.edu/ces/pdande/evaluation/evallogicmodel.html

CDC Program Evaluation Resources: http://www.cdc.gov/evaL/resources/index.htm

Measuring Program Outcomes: A Practical Approach (United Way)

Developing and Working with Program Logic Models (Bureau of Justice Assistance)

Salwa El Habib, Ph.D.

Director of Performance
Measurement and Evaluation
p: 800-628-3233 Ext. 218
Direct: 206-774-7218

salwae@casaforchildren.org|

Upcoming Webinars

- Training of Facilitators in Seattle, Nov. 18-19 - Register

- November Grant Opportunities: Background Check & Professional Development Grant Opportunities, Nov. 18,

  10:00-11:30 a.m. PT/1:00-2:30 p.m. ET – Register

- Branding Fundamentals:
  Executing a Change a Child's Story Campaign, Nov. 22,

  10:00-11:30 a.m. PT/1:00-2:30 p.m. ET – Register

Visit the Member Portal

Events Calendar
latest schedule

Webinars
past session materials and recordings

Thank You

CASA ® GAL

Court Appointed Special Advocates
Guardians ad Litem
FOR CHILDREN