

BoardSource

Membership Overview

BoardSource®





Takita W. Battle
Director, Corporate & Federated Partnerships
BoardSource
202-349-2529
Takita.battle@boardsource.org

About BoardSource

BoardSource envisions a world where every social sector organization has the leadership it needs to fulfill its mission and advance the public good. Our mission is to inspire and support excellence in nonprofit governance and board and staff leadership.

A+

Supporting a Network of Nonprofit Leaders

100,000



Providing Leadership and Learning

30+ years

Free access to online resources

26+ webinars
on governance
& leadership
practices

Engage with
other leaders
on the
BoardSource
Exchange

Downloadable
resources,
tools, and
templates

Certificate of
Nonprofit
Board Service

Ask-an-Expert
e-mail service

200+ articles
about
important
questions

Special
member
pricing on
publications,
and
assessments

How does it work?

You can start accessing resources in just 4 steps

1. To gain access to member benefits, ALL individuals must first visit the link that will be shared with you by National CASA/GAL Association to create your username and password after filling out a brief registration.
2. Check your email to activate your membership after you've hit submit on the registration page.
3. Go to BoardSource website & log in with your username & password
www.boardsource.org
4. Search and access the resources, tools, training, & info you need!

Step 1: Sign Up at National CASA/GAL Association Link

Your organization has purchased a corporate membership on your behalf. BoardSource is thrilled to be working with you as part of this membership. To receive BoardSource member benefits, please take a few minutes to complete the registration process by clicking on the link below.

User Registration Form

Name *

First Name

Last Name

Email *

Organization *

This field is pre-populated with the name of the organization granting you this membership.



Step 2: Check Email, Activate, and then login at www.boardsource.org

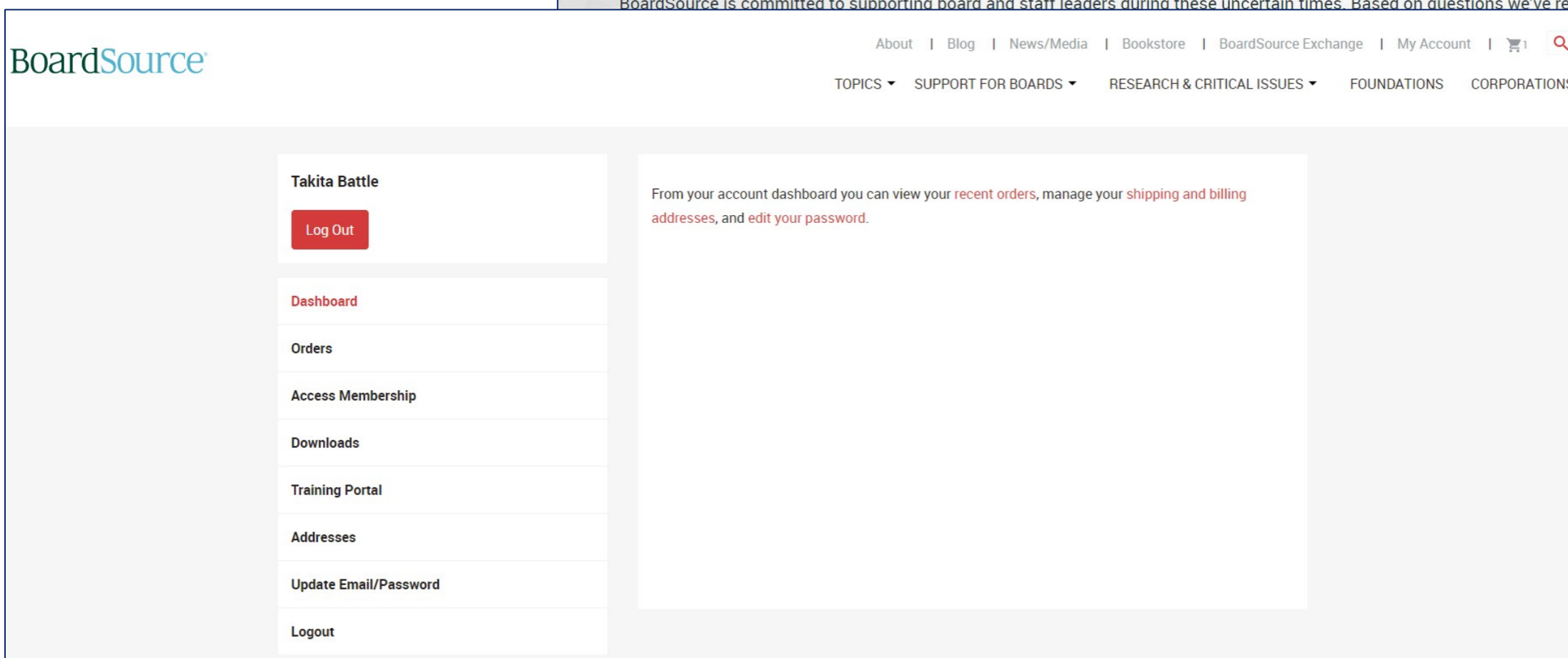
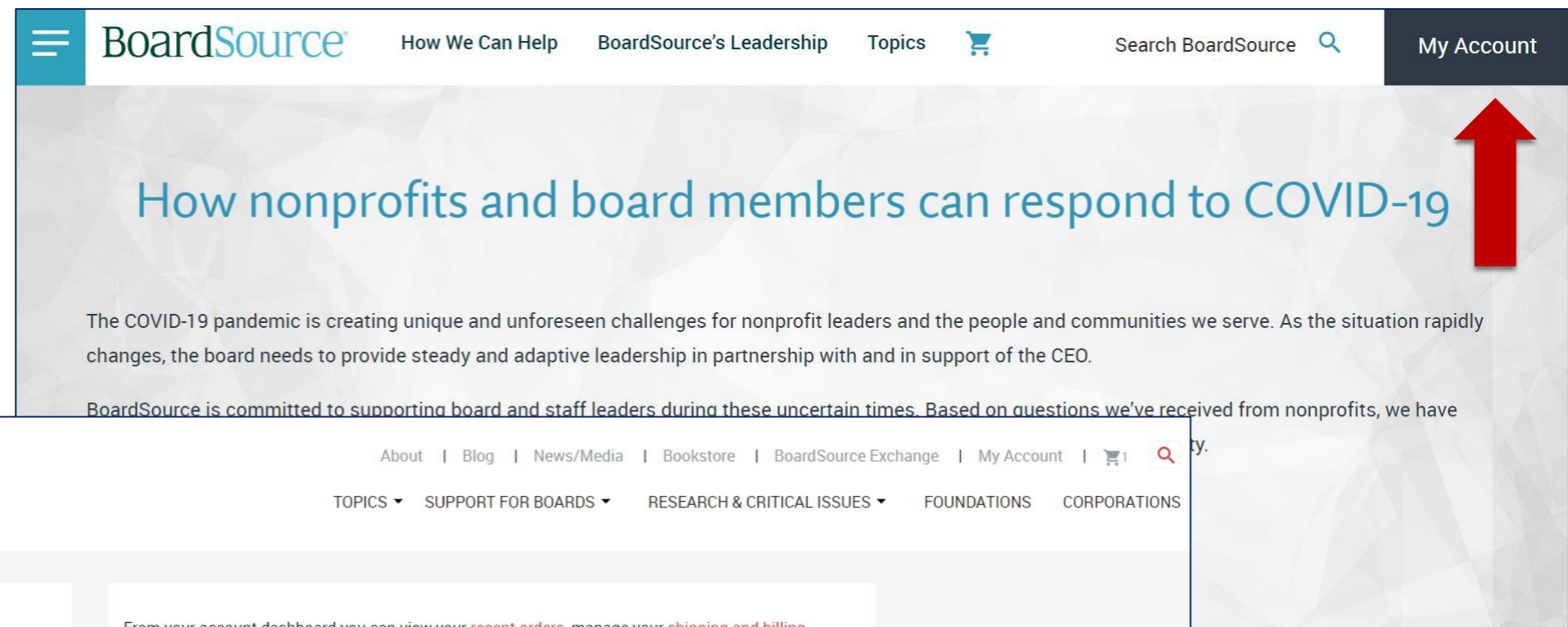
How nonprofits and board members can respond to COVID-19

The COVID-19 pandemic is creating unique and unforeseen challenges for nonprofit leaders and the people and communities we serve. As the situation rapidly changes, the board needs to provide steady and adaptive leadership in partnership with and in support of the CEO.

BoardSource is committed to supporting board and staff leaders during these uncertain times. Based on questions we've received from nonprofits, we have compiled a list of responses and accompanying resources to address some of the most common issues facing our community.

[Learn More](#)

Step 3: Access My Account



Go to My Account to view your orders, and downloads, and update any personal info.

Step 4: Access Member Resources

- Certificate of Nonprofit Board Education
- Topics Library & Examples
- Exchange – Connect with your peers
- Ask-an-Expert Email Service
- Bookstore

Certificate of Nonprofit Board Education Training



BoardSource

How We Can Help BoardSource's Leadership Topics

Search BoardSource

My Account

Topics

- Board Composition and Recruitment
- Structure, Committees, and Meetings
- The Board-Staff Partnership
- Orientation and Education
- Roles and Responsibilities
- Culture and Dynamics
- Oversight and Accountability
- Executive Transition

FEATURED

To locate the training on the BoardSource site, type: “Certificate of Nonprofit Board Education” into the search field. After registering, you can access the training on the “Training Portal” tab of My Account.

Certificate of Nonprofit Board Education

The four-module, on-demand or live webinar program, covers the fundamental nonprofit governance concepts every nonprofit leader should understand, including [board structure and practices](#), the [roles and responsibilities](#) of board members, and [financial and legal oversight](#).

During the course of this certificate program, you will also learn about the identification, recruitment, and orientation of board members; the board-staff partnership; board meetings and the use of committees; the board's fundraising role; board member motivation, responsibilities, and accountability; and competing governance models and governance trends.



Certificate objectives, modules, and registration



Objective 1: Gain insights and receive resources, including [The Governance Series](#), that further your understanding of the fundamentals of nonprofit board governance.

Objective 2: Develop a network of peers who are taking the course to gain mutual support, and to share information through a specific community on the [BoardSource Exchange](#).

Objective 3: Examine approaches, assumptions, and practices about effective governance; you'll be prepared to put the learning to work with access to a Course Portal that includes tools, templates, and other material.

This on-demand webinar series creates an opportunity for current and new board members on board service education to be standardized, streamlined, and administered to scale. Each one-hour module examines key roles and responsibilities of board service.



Module 1 Welcome & the Nonprofit Sector

- Be better able to understand the scope and nuances of the nonprofit sector by recognizing the myths that exist within it.
- Utilize the case study to be better able to evaluate how internal and external forces affect the nonprofit sector and relate how this affects their organization and board.
- Be better able to explain how each life cycle stage impacts the decision making and leadership of a nonprofit organization and apply the board life cycle model to their own board.



Module 2 Board Roles and Responsibilities

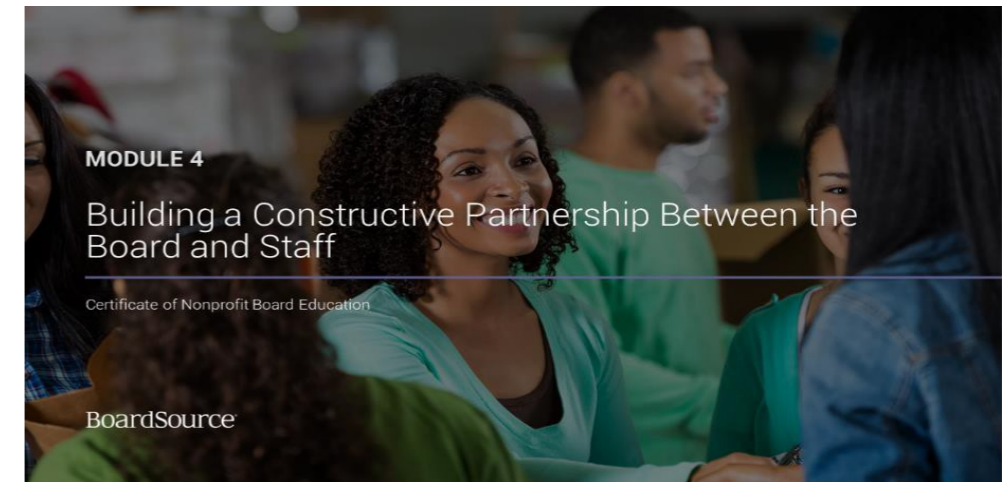
- Better able to recall the three legal duties, and summarize the distinctions between the three, and understand how they apply to the essential role the board plays as the fiduciary of the organization
- Be better able to identify and label potential conflicts of interest to ensure the board adheres to its conflict of interest policy when determining a course of action.
- Be better able to differentiate the individual roles and responsibilities of board members and the roles and responsibilities of the full board.

Certificate of Nonprofit Board Education cont'd.



Module 3 Building a Diverse, Inclusive & Equitable Board

- Be better able to explain and recognize the connection between having an effective board and strategically recruiting and involving board members with a diverse array of attributes and skills that reflect the community they serve.
- Be better able to understand the importance of engaging board members in the work of the full board and utilize committees and taskforces to foster inclusion.
- Analyze the case study and learn some strategies for enhancing board meetings and creating a culture of inquiry on the board



Module 4 Building a Constructive Partnership Between Board & Staff

- Be better able to develop realistic expectations for your board and staff to foster an open and constructive partnership between the chief executive and the board.
- Be better able to understand the board's role in supporting the chief executive through clearly stated expectations, annual compensation and performance reviews, and ongoing communication and feedback.
- Be better able to outline the board's role in fundraising and recognize the importance of individual board member contributions.
- Be better able to make the connection that the board is part of a greater ecosystem and is responsible for both shaping and upholding the mission of the organization and recognizing its role in the sector as a whole.

Topics Library



Topics

Board Composition and Recruitment

The Board-Staff Partnership

Roles and Responsibilities

Oversight and Accountability

Structure, Committees, and Meetings

Orientation and Education

Culture and Dynamics

Executive Transition

FEATURED



Fundraising Examples

Fundraising

The most successful fundraising organizations have built a powerful fundraising partnership between the board, the executive, and the fundraising staff.

Boards play a critical role in fundraising. The most successful organizations know that, and have built a **powerful partnership** between the board, the executive, and the staff. Unfortunately, some boards resist their responsibility to actively engage in fundraising efforts, or simply don't understand how to be most helpful.

According to the most recent edition of *Leading with Intent*, fundraising tops the list of board challenges, as it has since BoardSource first started collecting these data in 1994. It's one of the most important aspects of board service, but it can be difficult to get all board members involved in its various activities, such as soliciting charitable contributions and working with the chief executive on a successful strategy.

At BoardSource, we know that successful board engagement in raising funds begins with an **understanding of the board's responsibilities** to actively engage and to ensure that the organization has adequate resources to advance its mission. This means that – with the exception of those organizations that don't rely on contributions to underwrite their important work – boards must be actively engaged in guiding and

Quick Access: Visual & Written Info

[Guides, tools, templates, and infographics](#)

[Publications: books and toolkits](#)


[Written resources: 101, 201, and 301-level](#)

[Sign-up to receive our communications](#); we're always adding new resources and will send them to you directly.

Fundraising Examples

Guides, Tools, Templates, Infographics, Publications

Guides, Tools, Templates, and Infographics




Tips on How to Address The Board's #1 Challenge: Fundraising

The Nonprofit Board Member's Go-To Glossary of Financial Terms

Presenting: Fundraising *Members-only*

Fundraising Communications Toolkit for Board Members

Publications



fundraising responsibilities of nonprofit boards

FEARLESS FUNDRAISING FOR NONPROFIT BOARDS

Nonprofit Board Committees

INFORMED FUNDRAISING

Fundraising Examples – Written Resources

Written Resources

All 101-level topical resources listed below are available publicly. BoardSource members have access to 101, 201, and 301-level resources. Don't forget to visit the [BoardSource store](#) for more resources and training on this topic.

[Accepting or Refusing Gifts >](#)

101 | Community resource. How should a nonprofit react when a regular donor sends a gift of stock instead of the traditional generous check? Should a nonprofit accept a contribution to fund a new program that only marginally relates to its mission? Without adequate gift acceptance policies, a nonprofit may be forced to make quick decisions it may regret later.

[Ask Our Consultants: Board Members with Fundraising Expertise >](#)

101 | Community resource. A former BoardSource Senior Governance Consultant discusses a potential conflict of interest for a board that is recruiting a development expert to assist with fundraising efforts.

[Board Fundraising Policy: Key Elements, Practical Tips, and Sample Policy >](#)

101 | Community resource. This resource provides tips on how to create a board fundraising policy that specifies level of involvement. It also includes a sample policy that can be adapted by your board.

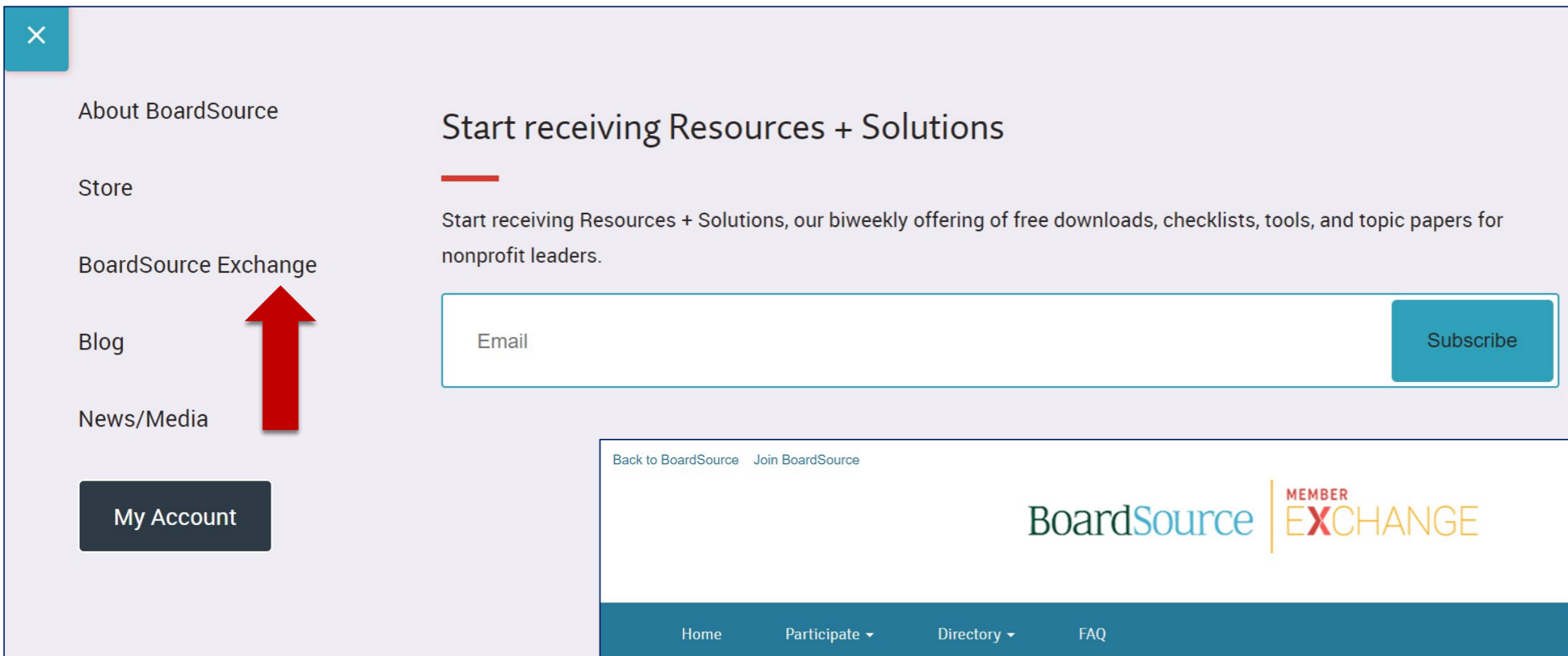
[Board Members and Personal Contributions >](#)

101 | Community resource. Many boards spend considerable time defining the board's role in securing adequate resources for the organization. Personal contribution is an essential part of that discussion. Each board should determine its own personal giving policy. For boards that raise funds, the target should be to reach 100 percent board member participation.

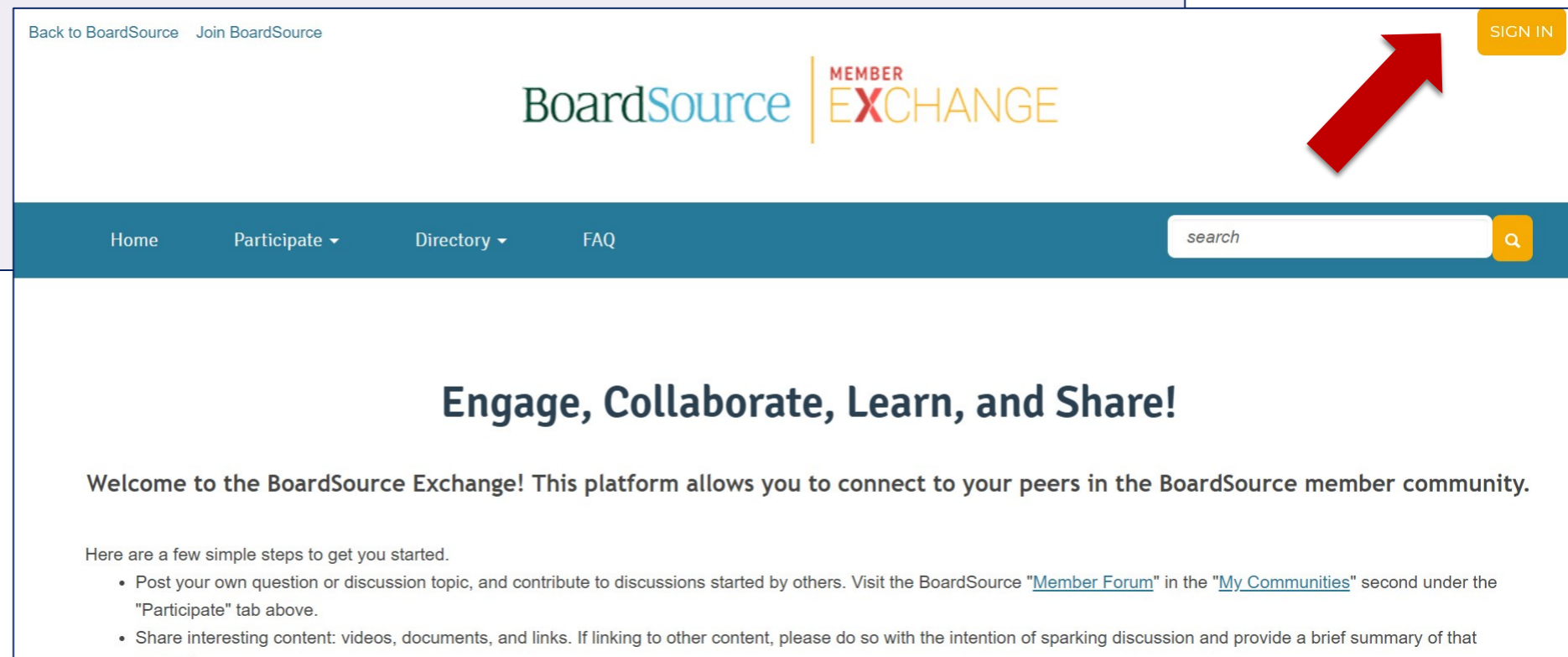
[Building Constituent Support Through a Jeffersonian Dinner >](#)

201 | Members only resource. Resurrected during my (Jeff Walker) tenure as board chair of the Foundation, Jeffersonian Dinners turned out

Exchange – Connect With Your Peers



A screenshot of a sidebar menu on the left and a subscription form on the right. The sidebar menu includes links for 'About BoardSource', 'Store', 'BoardSource Exchange', 'Blog', and 'News/Media', with a 'My Account' button at the bottom. A red arrow points from the 'BoardSource Exchange' link to the main content area. The main content area features the heading 'Start receiving Resources + Solutions', a sub-heading 'Start receiving Resources + Solutions, our biweekly offering of free downloads, checklists, tools, and topic papers for nonprofit leaders.', an email input field, and a 'Subscribe' button.



A screenshot of the BoardSource Exchange homepage. At the top, there are links for 'Back to BoardSource' and 'Join BoardSource'. The main header features the 'BoardSource' logo and the 'MEMBER EXCHANGE' logo. A red arrow points from the 'MEMBER EXCHANGE' logo to a 'SIGN IN' button in the top right corner. Below the header is a navigation bar with links for 'Home', 'Participate', 'Directory', and 'FAQ', along with a search bar. The main content area has the heading 'Engage, Collaborate, Learn, and Share!' and a welcome message: 'Welcome to the BoardSource Exchange! This platform allows you to connect to your peers in the BoardSource member community.' Below this, there are instructions on how to get started, including a list of steps: 'Post your own question or discussion topic, and contribute to discussions started by others. Visit the BoardSource "Member Forum" in the "My Communities" second under the "Participate" tab above.' and 'Share interesting content: videos, documents, and links. If linking to other content, please do so with the intention of sparking discussion and provide a brief summary of that content.'

When you created your username and password, you were automatically added to the Exchange. However, you may need to sign in.

Ask-an-Expert Email Service

Answers to your questions, directly from a governance expert.

BoardSource has been working with and supporting nonprofit boards and leaders for 30 years. The expertise we've gained informs our members-only Ask-an-Expert email service, which provides you with the opportunity to ask one of our experts questions related to best governance practices via email. Our goal is to get back to you with an answer within two business days.

Please note that while we are happy and well positioned to answer questions about the roles and responsibilities of nonprofit boards, we are unable to address issues related to specific legal or financial issues that your board or organization may be facing.

We look forward to assisting you.

Professional Information

Name

Job Title

Organization

Contact Information

City

State/Region

Country

Email

Ask the Expert Question

Organization Mission



Subject

Composition and Recruitment

Description

Submit Query

“
Thorough resources provided and nicely written correspondence. I think that this service is very good and well worth the price of membership — for this service alone.”

BoardSource's Leadership Topics  Search BoardSource  My Account

Board members can respond to COVID-19

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Learn More

To locate this benefit on the BoardSource site, type, “Ask an Expert” into the search field or log onto: <https://boardsource.org/ask-an-expert/>

BoardSource Bookstore

How We Can Help

- [The Board Support Program](#)
- [Assessment Resources](#)
- [Consulting & Coaching](#)
- [Educational Programs & Events](#)
- [Library of Resources](#)
- [Membership Programs](#)

To locate publications, certifications, trainings, and webinars, go to the Bookstore and you can search or selected a specific item (as detailed above), in the category field.

Welcome to the BoardSource Store

Browse 100+ resources for all types of nonprofit organizations. We've organized them by topic, role, and level to help you find what you need, and quickly.

Showing 1-16 of 31 results

- CERTIFICATE OF NONPROFIT BOARD EDUCATION**
Certificate of Nonprofit Board Education - October 2018
\$499.00
[View Item](#)
- RECORDED WEBINAR**
A Closer Look at the 2018 Study on Nonprofit Investing
Nonmember: \$35.00
Member: \$0.00
[View Item](#)
- RECORDED WEBINAR**
Asset Allocation/Segmentation for Nonprofit Investments
Nonmember: \$35.00
Member: \$0.00
[View Item](#)

And Much More...

Discounts on assessments, publications, and biennial conference

Welcome to the BoardSource Store

Browse 100+ resources for all types of nonprofit organizations. We've organized them by topic, role, and level to help you find what you need, and quickly.

Showing 1–16 of 68 results

Search products... Publications Sort by popularity

Topic Level Role Clear all Filters

<p>Financial Responsibilities of Nonprofit Boards, Third Edition</p> <p>★★★★★</p> <p>Nonmember: \$29.00 Member: \$20.30</p> <p>View Item</p>	<p>Nonprofit Board Committees</p> <p>Nonmember: \$120.00 Member: \$84.00</p> <p>View Item</p>	<p>Ten Basic Responsibilities of Nonprofit Boards</p> <p>★★★★☆</p> <p>Nonmember: \$29.00 Member: \$20.30</p> <p>View Item</p>
<p>The Source: Twelve Principles of Governance That Power Exceptional Boards</p> <p>Nonmember: \$26.00 Member: \$18.20</p> <p>View Item</p>	<p>BOARD FUNDAMENTALS UNDERSTANDING ROLES IN NONPROFIT GOVERNANCE</p> <p>Nonmember: \$45.00 Member: \$31.50</p> <p>View Item</p>	<p>The Governance Series</p> <p>Nonmember: \$152.00 Member: \$106.40</p> <p>View Item</p>

HOME > SUPPORT FOR BOARDS > ASSESSING PERFORMANCE > BOARD SELF-ASSESSMENT

Board Self-Assessment

Foundation, School, Association, and Credit Union Board Self-Assessments

Strong board performance is vital to the success of every organization.

What's your

Next Step?

- Upon receipt of the log-in information, activate your membership with BoardSource and let your fellow board members and staff know about it!
- Start the Certificate of Nonprofit Board Education today.
- With access to hundreds of resources, continue to build capacity with leveraging the resources. The time is now!



Takita W. Battle
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Partnerships
BoardSource
202-349-2529
Takita.battle@boardsource.org

Member Relations Support
202-349-2580
members@boardsource.org