

A young girl with long dark hair, wearing a purple shirt and a grey cardigan, stands next to a woman with long dark hair wearing a green zip-up shirt. They are both smiling and looking towards the camera. The background is a school hallway with other people walking in the distance.

National CASA/GAL Association Urban & Suburban Affinity Group Call

Thursday, March 31, 2022

*This call is being recorded.





Agenda

WELCOME

Blondean Jones

NATIONAL CASA/GAL CONFERENCE

Kristina Ver Foley

WALK RUN THRIVE

Michelle Geiger

TRAINING UPDATES

Christine Baines

**URBAN AND SUBURBAN INFORMATION/TRENDS
DISCUSSIONS**

Sally Erny

QUESTIONS AND WRAP-UP

Welcome

Blondean Jones
Network Engagement Officer | National CASA/GAL Association for Children





Helpful Tips

Reminder

- This call is being recorded

Q&A Box Use

- If you have a question that a National CASA/GAL staff member can assist you with or you need program specific support

Chat Box Use

- If you have a thought, an idea, a suggestion for the whole group

National CASA/GAL Conference Overview

Kristina Ver Foley
Chief Communications Officer | National CASA/GAL





National Conference & Virtual Learning Experience



Join us for our Annual Conference in Seattle, June 4-7, 2022.

Join us for our Virtual Learning Experience & Institutes online, Sept. 13-16, 2022.

Conference Themes & Preliminary Agenda

Importance of Families

Resilience

Paradigm Shift

Diversity, Equity and Inclusion

Sunday, June 4
Day 1

- Plenary
- Workshop Track (7 options)
- Plenary
- Sub-plenaries
- Workshop Track (7 options)
- Film Screening + Discussion

Monday, June 5
Day 2

- Plenary
- Workshop Track (7 options)
- Awards of Excellence & Volunteer Appreciation Luncheon
- Workshop Track (7 options)

Tuesday, June 6
Day 3

- Plenary
- Networking Circles

Conference Fees



Registration Fees

In-Person*	Registration Fee
State and Program Staff	
Regular Registration	\$1050
Onsite Registration	\$1075
Volunteers	
Regular Registration	\$750
Onsite Registration	\$825

Virtual Learning Experience	Registration Fee
General	\$175
Institutes	\$175
Volunteers/Youth (Registration only)	\$ 80

* All in-person registrations receive a complimentary virtual conference registration

2022 40th Anniversary Conference Value Proposition



Value Proposition – In-Person Conference

VALUE OF ATTENDING THE IN-PERSON CONFERENCE

- Connection and Networking
- Celebrate a Milestone
- Be Part of the Future
- Best-in-Class Speakers / Exceptional Learning Opportunities
- Take in Seattle

Walk Run Thrive

Michele Geiger
Sr. Branding and Digital Marketing Director | National CASA/GAL



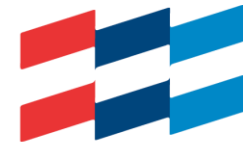


Walk Run Thrive

Walk Run Thrive is a run/walk event that brings together (virtually) the CASA/GAL community nationwide. Individuals choose when, where and how they participate in the event.

April 30 - May 1, 2022

Goals: To raise awareness and support for National CASA/GAL. To share information about our mission and the importance of volunteers across our network of state organizations and local programs through a unified national event.



Walk Run Thrive





2021 Highlights

- Inaugural event launched in May 2021.
- Nearly 2,000 participants from all 50 states and the District of Columbia.
- Very visible promotion throughout the event weekend, with many stories and photos shared by individuals across social media.
- Introduced new supporters to our mission through event participation.
- Several organized groups of CASA/GAL staff and volunteers participating together.



2022 Walk Run Thrive Plans

- **April 30 - May 1, 2022**
- Refreshed logo and new t-shirt design
- Connecting event to the 40th anniversary celebration
- Focused on engaging new individual and corporate participants and re-engaging 2021 participants



Network Toolkit

A **toolkit** available on the member portal includes:

- Social media graphics
- Sample content for website announcements, emails, news releases and more
- Ideas to leverage the national event locally as part of a fundraiser and/or volunteer recruitment effort

Any questions can be sent to events@nationalcasagal.org



Fundraising Ideas

- Anywhere you publicize registration for Walk Run Thrive, also provide a link to a donation page for your local program.
- Consider a peer-to-peer campaign: When asking people to register for Walk Run Thrive, also encourage them to ask their friends and family to support their walk/run with a donation to your local program.
- Encourage friendly competition among your board or volunteer leaders to have them “compete” to see who can get more supporters participate in Walk Run Thrive and make a donation to your local program.
- Consider gathering testimonials from event participants by asking individuals to register for Walk Run Thrive and share their participation and their reason for supporting your mission.

Questions:
events@nationalcasagal.org



National CASA/GAL Training Updates

Christine Baines
National Learning Officer | National CASA/GAL



Poverty Learning Series



National CASA/GAL Book Club

Current Book:

Maid: Hard Work, Low Pay, and a Mother's Will to Survive by Stephanie Land

Independent reading: March 3 – April 1, 2022

Discussion groups: Week of April 4th

Author event: April 11, 2022

To register for the book club, go to:

https://nationalcasa.formstack.com/forms/national_casa_gal_book_study_registration_form



National CASA/GAL Book Club

Future readings:

Halfway Home: Race, Punishment, and the Afterlife of Mass Incarceration by Dr. Reuben Miller

Independent reading: May 9-June 3, 2022

Discussion groups: Week of June 9th

Author event: June 13, 2022



Poverty Learning Series

Virtual COPE: Interactive Virtual Cost of Poverty Learning Experience

Monday, April 18, 2022

11:00 a.m. PT | 12:00 p.m. MT | 1:00 p.m. CT | 2:00 p.m. ET

1.5 hour of in-service credit awarded

Please note: due to capacity limits this opportunity is only open to CASA/GAL staff.

To learn more or to register go to the Member Portal>Events calendar.

Webinars

Upcoming Webinars

Family First: Implementation Updates and Emerging Considerations

3.31.2022

3:00 – 4:30 pm ET | 12:00 pm – 1:30 pm PT

This webinar will explore the current state of Family First implementation related to prevention services.

Maryland CASA Association: The Intersections of Childhood Adversity & Racial Trauma

4.1.2022

9:00 am – 5:00 pm ET | 6:00 am – 2:00 pm PT

This all-day virtual institute will include training and sessions focused on Adverse Childhood Experiences (ACEs), racial trauma, and cultural humility.

To learn more or to register go to the [Member Portal](#) > Events calendar.



National CASA/GAL Webinars

To support communication efforts, an email communications template is available for use.

6.29.2021

Drug Identification and Trends

In this one-hour webinar, the National Alliance for Drug Endangered Children (NADC) will help provide information around drug identification and trends so professionals and community members know what to look for. Many professionals know about addiction and substance misuse...but many do not know about drug identification and drug trends.

For example, a child welfare investigator may not know what a meth pipe looks like, what marijuana extract looks like or smells like, or what other drugs or paraphernalia look like or smell like...and if they do not know, how are they identifying these in order to help children and families?

Presenter: National Alliance for Drug Endangered Children

Number of in-service credit hours: 1

Download the [volunteer communications template](#) to share this event with your advocates.



National CASA/GAL Archived Webinars

Archived webinars are available on the member portal at [Training>Webinars](#).



Webinars

National CASA/GAL Association for Children hosts regular webinars that are open to the full network as part of membership.

[Home](#) » [Training](#) » [Webinars](#)

Training of Facilitators (TOFs)

Pre-service Volunteer Training Curriculum

- Scheduled on a monthly basis through the end of 2022
- For information on the schedule and registration process, please contact training@nationalcasagal.org

Fostering Futures

- Will be scheduled once a quarter in 2022
- For more information on upcoming TOFs, please contact Shaun Boles at shaunb@nationalcasagal.org.

Urban and Suburban Information/Trends Discussions

Sally Erny
Deputy Chief Executive Officer | National CASA/GAL



Questions and Wrap Up

Thank you for your leadership and service!

Next Meeting
May 26, 2022 10:00 am PT | 1:00 pm ET

